

Quarternotes

The newsletter of the BC Guild of English Handbell Ringers

ADVERTISING SPECS

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Ad sizes and rates
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Quarternotes is the newsletter of the British Columbia Guild of English Handbell Ringers.

Nikki Attwell, editor. Published quarterly (September, December, March, June) submissions can be sent to the editor at any time or by each issue's deadline, the 15th day of the month preceding publication.

Quarternotes seeks to reflect the interests and activities of all Guild members, and to be a tool to foster and facilitate communication and cooperation among handbell musicians in BC.

To contact the editor or to forward material:

Nikki Attwell

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REACH HANDBELL DIRECTORS AND RINGERS ACROSS THE PROVINCE

Display Advertising

Display advertising can now be purchased in *Quarternotes*, the official newsletter of the British Columbia Guild of English Handbell Ringers.

The newsletter is distributed by email and by Canada Post to all members of BCGEHR. It is the main method of disseminating information, and provides a communications link, to Guild members across the province. For providers of handbell/music services and products, purchasing a display ad is the most direct way to market to handbell enthusiasts in BC.

The rates are reasonable and a variety of sizes is available. See next pages for ad specifications and prices.

DEADLINES AND PUBLICATION DATES

Quarternotes is published September, December, March and June. Deadline for reserving space is the 15th of the month previous; deadline for receipt of ad is 30th of the month previous.

SUBMITTING ADS

Hard copies of ads (including business cards) should be mailed to the editor:

Nikki Attwell, *Quarternotes* Editor

3426 Rosedale Court

West Kelowna, BC V4T 2R6

Electronic files should be emailed to the editor at nattwell@telus.net. Acceptable formats are PDF, JPG, TIFF, EPS, or native Illustrator, InDesign or Photoshop files (no higher than CS6). If sending a native file, please convert all text to outlines.

Ads may be in colour (RGB or CMYK colour space), or grayscale. Newsletters that are delivered by email (the vast majority) will include colour ads. Newsletter that are delivered in hard copy by Canada Post will be in grayscale.

Contact the editor for information on ad design if you are unable to submit a camera-ready ad.

PAYMENT

Cheques — made payable to BCGEHR — should accompany your ad if sending a hard copy. If emailing an electronic file, please send your cheque to:

Peggy Bensler, BCGEHR Treasurer

#119 – 1950 Capistrano Dr

Kelowna, BC V1V 2N7

A receipt will be issued upon publication.

Contact the editor for any further information.

full page (7.3125 x 10")
\$100 for single issue, \$340 for four issues

half page vertical (3.5525 x 10")
\$50 for single issue, \$170 for four issues

half page horizontal (7.3125 x 5")
\$50 for single issue, \$170 for four issues

banner (7.3125 x 1.25")
\$20 for single issue, \$70 for four issues

quarter page vertical (3.5525 x 5")
\$25 for single issue, \$85 for four issues

Business Card (3.5" x 2")
\$20 for single issue, \$70 for four issues

quarter page horizontal (7.3125 x 2.5")
\$25 for single issue, \$85 for four issues